

FINANCIAL  
INSIGHTS  
**InsureTech**  
**SUMMIT**

22nd August 2008  
Marina Mandarin, Singapore



**Insurance**

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Sept. 18, 2002

The Plaza  
555 Avenue Ave.  
New York, NY  
(555) 555-0000

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Thank  
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Sincerely,  
[Signature]



Organized by:

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**Insights**<sup>™</sup>  
An IDC Company

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# FINANCIAL INSIGHTS InsureTech SUMMIT

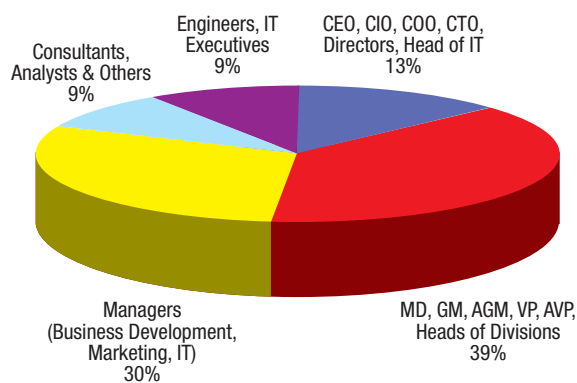
Financial Insights is thrilled to bring to you our 2nd annual Asia/Pacific insurance conference, **InsureTech Summit 2008**.

**InsureTech Summit 2008** is one of Asia's most influential gathering of insurance practitioners. Insurers who attend our event will get a strong flavor of the issues driving their technology and operational strategies, and be able to network with their peers and leading players across the industry. Meanwhile, this conference offers an excellent perspective for IT system providers to allow them to more effectively prioritize future development according to client requirements.

**InsureTech Summit 2008** gives both insurers and vendors alike a venue to have their technology, operations, product and market related questions answered in a neutral and influential forum organized by Asia's leading financial services research and advisory firm – Financial Insights.

In 2007, InsureTech Summit commanded the presence of as many as 200 senior insurance executives (comprising of CXOs, business-level heads and senior managers).

Attendees at InsureTech Summit 2007 by Job Functions



## About Financial Insights

Financial Insights is IDC's financial services industry research and consulting subsidiary dedicated to working with financial services firms and the IT vendors that serve those companies. Financial Insights has over 250 clients in 25 countries. Globally, more than 50 analysts (IDC has over 900 analyst worldwide) are dedicated to top levels of research on the business issues affecting financial institutions and the way technology is employed to improve those processes, drive business efficiency and deliver new product opportunities.

For more information about Financial Insights, please visit [www.financial-insights.com](http://www.financial-insights.com).

## Key Topics

This conference will amalgamate hot button issues from our primary research and analysis activities, as well as from ongoing interactions with insurers and vendors. It highlights perspectives that are most relevant to Asian insurers and thus should essentially be incorporated on the planning agenda for the months ahead.

### Key topics of discussion may include:

- Financial Insights' Top 10 Strategic Initiatives for Insurers
- Globalization and liberalization of Insurers in Asia: Challenges and opportunities
- Modernizing the insurers' legacy systems: How should insurers reshape their core applications?
- Importance of innovative web technologies: SOA, web 2.0 - Help or hype?
- Cost containment takes center stage: Tackling the cost conundrum
- Competitive posture: Competing as a coherent insurance enterprise
- Channel management and product distribution: Insurance agents vs. alternative channels – The quest for balance
- Engaging your consumers effectively: Business intelligence and analytical tools for sharper market segmentation
- Insurer-agent relations: Catering to your internal customers
- Managing compliance complexities: Beyond checking-the-box compliance
- Implementing risk management at Insurers: Areas for consideration

## Who Should Attend

The growing complexities associated with integrating and implementing technology changes mean that investing in financial technology is the collective responsibility of board-level management, finance and IT heads. **InsureTech Summit 2008** will be an influential gathering of insurance practitioners and service providers. It endeavors to convene approximately 150-200 senior executives with the following profiles:

- CEOs, CIOs, CTOs, CFOs, COOs, CROs and Executive VPs and Managing Directors of Life, General Insurance and Reinsurance Companies (Conventional and Takaful Insurance)
- Senior Managers of Marketing, Business Development and Sales, and Customer Relationship Management
- Head of Alternative Distribution, Bancassurance Heads
- Insurers' Country Managers and Chief Representative Officers
- Management Consultants and Insurance Industry Experts
- Supervisors and Regulators
- IT Vendors, Consultants, and other Service Providers targeting the Insurance Industry
- Fund Managers and other Institutions serving Insurers
- Media Commentators and Financial Technology Domain Experts

**InsureTech Summit 2008 is complimentary for industry practitioners (limited invites available on a first-come-first-served basis).**



# FINANCIAL INSIGHTS InsureTech SUMMIT

## Partnership Opportunities

**InsureTech Summit 2008**, through an interesting mix of sessions, case studies, and a panel discussion, aims to bring together 150-200 delegates from the Southeast Asian insurance and financial services community to share common issues, learn about new products and services, and keep abreast of industry developments and trends.

**InsureTech Summit 2008** will be the most valuable conference in the region for insurance practitioners, their regulators and other financial services industry participants. We would like to invite you to partner with us, and help create a platform where you and the industry can meet to discuss and debate issues relating to the business, operations and technology of the insurance sector. Listed below are some of the ways in which you will be able to collaborate with us and gain visibility and mind-share with key decision-makers.

## Partnership Packages

- Limited Presentation / Briefing Partnership
- Exclusive Breakfast Briefing Session
- Exclusive Networking Luncheon Host
- Refreshment Break Sponsorship
- Networking Cocktail Reception
- Table-Top Exhibition

## Contact Us

*For registration enquiries, please contact:*

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For more information about  
**InsureTech Summit 2008**, please visit  
[www.idc.com.sg/insuretech08](http://www.idc.com.sg/insuretech08)

## REGISTRATION FORM

**InsureTech Summit 2008** is complimentary for professionals from insurance organizations only. Complimentary seats are available on a first-come first-serve basis so don't miss out on this pre-eminent event! Register now to secure your seat!\*

To reserve your complimentary seat, simply complete the following and **fax to +65.6220.6116**. Alternatively, you can register online at **[www.idc.com.sg/insuretech08](http://www.idc.com.sg/insuretech08)**

**InsureTech Summit 2008** is also open for participation by industry vendors. To register, please contact **Ivy Tan** at +65.6829.7506 or email: **[itan\\_ext@financial-insights.com](mailto:itan_ext@financial-insights.com)**.

Dr  Mr  Mrs  Mdm  Ms

Family Name:

First Name:

Job Title:

Organization:

Address:

Country:

Telephone:

Fax:

Email:

Secretary's name (if req.):

Secretary's Tel & Email (if req.):

\*\* Registration is subject to final approval by Financial Insights.

